MINUTES ECONOMIC DEVELOPMENT TASK FORCE

Tuesday July 22, 2008 2:00 PM Council Chambers Municipal Building 93 Cottage Street Bar Harbor, Maine

I. Call to Order

Members present: Pat Samuel – Chair, Francine Carrarro, Barry Teater, James Houghton (Howdy)

II. Excused Absences

David Towle was excused on a motion made by Houghton and seconded by Teater.

III. Minutes

May 2008 minutes were approved on a motion from Houghton and seconded by Carrarro.

The June 2008 minutes was tabled for editing.

IV. Staff Reports

A. Coordination with Cruise Ship Study Task Force

Krieg reviewed map work for cruise ship passengers, the additional bus stop on Mount Desert Street and the new fees structure.

V. Regular Business

A. Discussion of new developments in downtown

Krieg reviewed letter to Tom Walsh (Ocean Properties) she wrote to open up communication on possible re-development of West, Main and Rodick streets.

Priorities of Task Force were discussed for this agenda business item:

- o Local retail stores instead of national chains
- Replacement of lost housing stock
- o Appearance, aesthetic quality
- Monopolizing hotel industry pushing out independent operators –
 discussion of policy what is the demonstrated need for hotel rooms?
 What happens if the market collapses? Or if the company collapses? Will there be year-round uses? Street-level? Convention space?
- o Identity of the town gateway to Park but needs year round identity
- Development needs Congruent with scale and character of the Town –
 anonymous or generic quality would be a detriment

- Height requirements were discussed the existing height of Quarterdeck was questioned
- Parking garage empty skeleton in winter unless companion uses are located there (boat storage, e.g.) – should be a priority for a joint venture

B. Downtown Business I and II and Shoreland General Development districting

Krieg reviewed different approaches to redistricting as a project. The group should discuss issues and what the goals of zoning here are meant to be.

Comments included allowances for:

- Outdoor sales/events
- Farmer's markets

Issues surrounding this allowance include:

- Clarification of the permanent structures for businesses requirement
- Businesses that add to tourism experience or promote daily needs for goods for year-round activity
- Businesses existing in the area may say "we pay property taxes, they do not", "they are taking businesses away from me"
- Panhandling issues
- Noise issues

Other thoughts associated with outdoor events

- Zone specific areas to allow events
- Village Green as an allowed space for performances
- Bar Harbor non-profits can use it only
- Art show discussed to determine if this event can be expanded
- Special events as opposed to everyday occurrences
- Use of athletic field deed restricts but there is a clause of celebratory events so some more use beyond July 4th could be explored
- Music festivals
- Not enough events for free to the public
- Management and operations needs
- Need guidelines eg no alcohol
- Year-round businesses how do we define that in zoning?
- What is lacking for tourists? night time activities more events in the Village Green, why not every night there?

- Families on vacation need things to do at night outdoor performers jugglers and such –
- Joint efforts with the Chamber

Other communities with examples to emulate:

- Key West night festivals
- Venice, Florida street performer, designated area, schedule, quality control and diversity of types through auditions can put the hat out for donations
- Jackson Hole, Wyoming shoot out at night in summer in winter, skating rink in the green
- Belfast, Maine more evening activity, more public art

Generally, the Task Force noted:

- The island is full of un-promoted artists
- Need to attract more buyers of the arts Craft Fair numbers are down

Possible locations for events include:

- Village Green/Agamont/Town Pier
- Bar Harbor Merchant's Association yard sale should we do more? also working on a First Night event
- First National Parking lot
- Grant's Park
- Outdoor film spaces film festival

Other thoughts for discussions included:

- What businesses do we want to encourage? Arts buildings let the market prevail?
- Maps? What do we want to do with maps?

Krieg also discussed parking requirements.

Ways to encourage certain uses is to limit permitting requirements. A town can also assign core areas for goods & services and limit hotels to certain areas within a district.

The group indicated we need a defensible list of year round businesses. We could work with banks to extend loan terms more comfortably for winterizing properties.

Krieg will assign to staff to derive a list. She also directed attention to Comp Plan pieces.

The group also discussed dances that used to occur and vacancy rates.

C. Quarterly Report to Town Council August 5, 2008

VI. Public Comment

No public comment.

- VII. Matters for Next Meeting
 - A. Request for Proposals for Economic Development Plan work
 - **B.** Update on Signage Project
- VIII. Confirm Date/Time/Location for Next Meeting
 - A. August 19, 2008
 - IX. Adjournment at 3:40 PM

These minutes were prepared by Anne Krieg, Planning Director for task force review at their meeting October 7, 2008.